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From: Hagerty, Thomas (USF Polytechnic) [thagerty@poly.usf.edu]
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Subject: News release: SBDC offers Mini Entrepreneur Education Training for small business owners

**Small Business Development Center at the Central Florida Development Council
News Release**

Contact: (863) 667-7913

SBDC offers Mini Entrepreneur Education Training for small business owners

(Lakeland, Fla., Aug. 4, 2008) -- The Small Business Development Center at the Central Florida Development Council presents free Mini Entrepreneur Education Training (MEET) Aug. 9, 2008, from 9 a.m. to 5 p.m. in the LTB Auditorium on the PCC/USF Polytechnic campus in Lakeland. Participants will learn the steps to starting a small business and how to identify potential customers, conduct research, market the business and focus on the contents of the business plan. A light lunch is included.

“This comprehensive free seminar is open to anyone who runs a small business or wants to start a small business,” said Doretha Brooks, Small Business Development Center director. “We’re pleased to offer accessible, affordable and professional counseling, entrepreneurial training and resources to small startup and mature businesses throughout Polk County.

To register or for more details visit www.polksbdc.org or call (863) 667-7913.

The Small Business Development Center is a non-profit organization and serves to design and deliver a collection of programs directed towards strengthening the economic benefit of Central Florida. Services include free one-to-one counseling, on-going educational entrepreneurial training workshops, and support of the activities of the U.S. Small Business Administration.

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